

# MD NAHID HOSSAIN

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## SUMMARY

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Full-Stack Software Engineer currently architecting advanced **Shopify** ecosystems using **React**, **Node.js**, and **Polaris**. Bridges a strong background in enterprise application development with **Angular** and **NestJS** to deliver scalable, high-performance web solutions and custom merchant experiences.

## EXPERIENCE

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### Software Engineer

Zecodeek IT Ltd

February 2023 – Present

Dhaka, Bangladesh

- **Coordinated** the migration to a Headless Shopify architecture using **React** and **Node.js**, reducing store owner's workflow steps by **40%** via custom Polaris automation.
- **Rebuilt** legacy enterprise frontend modules using **Angular** and **TypeScript**, resulting in a **25% reduction** in code redundancy and improved component reusability.
- **Accelerated** system performance by integrating **RESTful APIs** and optimizing state management, slashing page load latency by **30%** across the platform.
- Built customized dashboard UI components that simplified user navigation, leading to a significant increase in daily user engagement.

## SKILLS

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**Languages** : JavaScript, TypeScript, HTML, CSS.

**Frontend** : React.js, Angular.

**Backend** : Node.js, NestJS, Express.js, GraphQL.

**Shopify** : Storefront, Admin API, Webhooks.

**Databases** : MySQL, MongoDB.

**Tools** : Git, GitHub, Postman, Shopify CLI.

## PROJECTS

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### Pruvit Inventory Management

High-volume inventory platform designed to optimize the keto lifestyle shopping experience.

- **Streamlined** data retrieval and UI workflows, increasing system throughput and simplifying inventory management across the product catalog.
- **Constructed** a secure **soft deletion system** using **Node.js**, ensuring 100% data integrity and enabling instant recovery of accidental deletions.

### pruvit.shop

Next-generation e-commerce evolution of the Pruvit platform utilizing hybrid Shopify architecture.

- **Built** a dynamic **lead opt-in and registration** system using **Theme App Blocks** and **App Proxy APIs**, allowing market-specific field toggles and automating the **conversion of leads to permanent users** upon their first purchase.
- **Developed** custom app functionality using **Polaris**, featuring real-time **admin-to-storefront** synchronization to instantly update the storefront share widget, redirects, and marketing disclaimers.
- **Implemented** comprehensive tracking for **Google Ads, Meta, and TikTok**, utilizing enhanced URL matching for the **web and server-side event tracking** that counts only upon successful **paid orders**.

## **Pruvit**

Multi-tenant platform offering premium Keto products across international regions.

- **Modernized** dashboard features using **Angular**, delivering a personalized user experience that adapts dynamically to region-specific logic.
- **Enhanced performance** by implementing static page generation with **lazy loading**, achieving a **30% faster** load time.
- **Integrated** real-time **rewards API**, driving a **20% increase** in customer engagement and retention.

## EDUCATION

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### **University of Asia Pacific**

*BSc in Computer Science - 3.52/4.00*

74/A Green Road, Dhaka 1205

*October 2017 - December 2021*